



# SHERNETTE CRICHTON

General Manager,  
Half Moon Resort

## ABOUT SHERNETTE

Shernette Crichton is the General Manager at Half Moon. Her motto is "I can do all things through Christ who strengthens me." Phil. 4:13. As the General Manager, Shernette ensures a seamless operation of all aspects of the Half Moon experience for both internal and external customers.

She holds a Master's Degree in Organizational Behaviour from the University of London, a Bachelors Degree (hons.) in Hospitality Management from the Florida International University School of Hospitality Management and a Certified Hospitality Educator Certification from the American Hotel & Lodging Educational Institute. She has tremendous experience in the field of Hospitality having worked with Half Moon for over 25 years and as a Training Officer with the Tourism Product Development Company (TPDCo). She is a member of the Jamaica Hotel and Tourist Association; she currently sits on the Board of Advisors for the Montego Bay Community College Hospitality, Tourism & Creative Studies Department. She was named Distinguished Honorary Fellow by the Montego Bay Community College. Shernette Crichton is the author of the book *Managing Guest Encounters* a student and employee handbook to a successful start in the field of Hospitality.

## THE HALF MOON RESORT

Half Moon is a 66-year-old award-winning luxury resort, AAA Four-Diamond property, and is a preferred retreat for world-renown entertainers and heads of state. Half Moon is the recipient of Jamaica's 2018 Tourism Service Excellence Awards and Condé Nast Traveler 2019 Readers' Choice Awards, being voted one of the top 15 Resorts in the Caribbean and the best Jamaica by Condé Nast readers.

PROFES  
SHERNETTE  
CRICHTON