



# GINA SEARS

**Business Development  
Executive, Winnow**

## ABOUT GINA

Gina Sears is the Business Development Executive and AI Adviser for Winnow in the Americas. She attended the University of Iowa for business and quickly developed a strong interest in all things sustainability. Still living in Iowa City, she stumbled upon a unique startup company with a clear mission for making a positive impact on the environment. Luckily, Winnow was opening its first US office in Iowa City, and she jumped at the opportunity to work for an organization that aligned with her passion for sustainability. She felt right at home after learning that Winnow was a team of fellow “foodies” who believed that food is far too valuable to waste. A year and a half later, Gina has enjoyed learning about the motivations from companies within the hospitality industry to reduce their environmental footprint, save food, and save money while doing the right thing for the planet.

## WINNOW

Winnow was founded with a simple belief that food is too valuable to waste. Our mission is to connect the commercial kitchen, create a movement of chefs, and inspire others to see that food is too valuable to waste. Winnow develops artificial intelligence used by a growing number of organizations to cut food waste in their operations. Its digital tools provide data to drive improvements in kitchen production processes and to help cut food waste in half, saving money and reducing environmental footprint at the same time. Winnow has been adopted by over 1,300 sites globally, operates in over 40 countries with offices in London, Dubai, Singapore, Shanghai and Iowa City. Winnow works with contract catering firms, restaurant groups, hotel chains and cruise lines; clients include the Compass Group, Elior, IKEA, Hilton, Accor Hotels, IHG, and Carnival Cruises.

PROFILE