



KELSEY FRENKIEL

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ABOUT KELSEY

Kelsey Frenkiel is a Program Manager at the Center for Responsible Travel (CREST), where she manages research and projects in the US and the Caribbean, including CREST projects related to food waste in the tourism industry. She attended the College of William & Mary for her undergraduate studies, where she developed a passion for interdisciplinary studies involving the environment and social impact. During this time, she completed archaeological field work and studied prehistorical resource depression in French Polynesia. To pursue an interest in wildlife, she then obtained a Master of Science in Primate Conservation at Oxford Brookes University in the United Kingdom, completing her degree in September 2017. She is passionate about the sustainable tourism industry and its intersection with wildlife conservation, along with its more holistic impacts on communities, visitors, and the landscape. She is also a freelance travel writer and has ghostwritten for magazines such as National Geographic Traveler and The Washingtonian.

CENTER FOR RESPONSIBLE TRAVEL (CREST)

The Center for Responsible Travel (CREST) is a unique policy-oriented research organization dedicated to increasing the positive global impact of responsible tourism. CREST assists governments, policy makers, tourism businesses, nonprofit organizations, and international agencies with finding solutions to critical issues confronting tourism, the world's largest service industry. CREST provides interdisciplinary analysis and innovative solutions through research, field projects, publications, consultancies, conferences, courses, and documentary films, recognizing tourism's potential as a tool for poverty alleviation and biodiversity conservation.

PROF
FRENKIEL